



Elevating Property.
Elevating South Africa.
1966 - 2026



SAPOA
JOURNALISM
AWARDS
FOR EXCELLENCE



ENTRY FORM

PROPERTY PUBLICATION OF THE YEAR (PRINT OR DIGITAL)

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A publication is defined as a content-based medium that can be paged through - either in physical (hard copy) format or digitally (online), and should typically include advertising, editorial content from multiple writers, and opinion pieces. A publication should meet criteria such as being published regularly (daily, weekly, or monthly).

To qualify under this category, a publication must meet the following criteria:

- Are the stories contained relevant to the property industry?
- Does the publication edition have a well-developed clear focus that runs throughout?
- Did the writers succeed in presenting the various stories contained in an understandable, accessible way?
- Did the writers display quality language use in terms of style, tone, grammar, sentence construction?
- Did the journalists display a deep understanding of how to use the written word to communicate effectively with readers?
- Was there a strong, compelling introduction to each story?
- Are the stories well-organised and structured and the writing lively and engaging?
- Was the publication highly readable from start to finish?
- Is the publication visually appealing and professionally presented?

Name _____ Surname _____

Designation _____ Contact Number _____

Name of Publication _____ Email Address _____

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Declaration of Originality

I hereby declare that the articles submitted are my own original work. They have not been copied, plagiarised, or generated using artificial intelligence tools. All content is the result of my personal effort, research, and writing.

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