



Elevating Property.
Elevating South Africa.
1966 - 2026



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ENTRY FORM

PROPERTY NEWS WEBSITE OF THE YEAR

Additional info on page-2

Entrants must ensure that the website submitted reports exclusively on property news. To qualify, the website should demonstrate a clear focus on the property sector and meet the following key indicators of performance which include newsletter subscribers, social media sharing, revenue, search engine rankings, and top performing articles.

Submissions will be assessed based on the following criteria:

- Is the website up to date?
- Are the stories contained relevant to the property industry?
- Do the stories indicate that the journalists had an extremely deep knowledge and understanding of the issue or subject matter? Did he/she conduct sound and insightful analysis and not just posting of press releases?
- Did the journalist succeed in presenting the topic in an understandable, accessible way?
- Are the stories well organised and structured?
- Has navigation between stories been made easy?
- Did the reporter make exceptional use of the mediums through innovative techniques?
- Are readers able to share the content onto other multi-media platforms (links to share via e-mail or social media)?

To better assess the reach and performance of submitted publications, the following metrics should be provided wherever possible.

- Unique Visitors
- Page Views
- Average Session Duration
- Newsletter Subscriptions
- Push Notification Opt-ins
- Social Media: Community, Shares & Comments
- Top Performing Articles
- Search Engine Rankings (SEO)
- Compliance & Accuracy / Trustworthiness ratings

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PROPERTY NEWS WEBSITE OF THE YEAR

Name _____ Surname _____

Designation _____ Contact Number _____

Name of Publication _____ Email Address _____

Website Link _____

Declaration of Originality

I hereby declare that the articles submitted are my own original work. They have not been copied, plagiarised, or generated using artificial intelligence tools. All content is the result of my personal effort, research, and writing.

Full Name of Entrant _____

Signature _____

Date _____

Full Name of Editor/Sub-Editor _____

Signature _____

Date _____

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